

To: Forrey, Linda
From: Kuruc, Nick
Posted: 4/21/97 9:13
Opened: 4/21/97 14:12
Subject: Pick Quick- Amerada Hess Corp.

NY
Ranger

Linda:

As discussed in my voice mail this morning, Hess will be purchasing Pick Quick in July.

Charlie Iszard has requested that RJR Retail Reps continue to contact stores as they have in the past, until an announcement is made regarding contracts, and merchandising plans.

In the meantime, if you can provide any information relative to when the chain chose PM Exclusive Vs the Industry Approach, and what effect this decision has had on business, it would be greatly appreciated.

Thank you.

CC: Piscitelli, J, 1200 - New York Region (SCULLYA), 2300 - S. Florida Region (SMITHJ5)

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